

FOR IMMEDIATE RELEASE 9/24/2013

What's New at Moving Image London 2013

Moving Image London 2013 is a few short weeks away, and this year we'd like to share with you some exciting new programs, partnerships and services featured at the fair:

Have Questions about Video Art?



We are very excited to announce the launch of the **Moving Image AV Bar.** Staffed by audio-video experts, the AV Bar is designed to help answer the technical and logistical questions you may have about collecting or presenting video art.

With sample contracts and certificates of authenticity, a range of the latest models of projectors and monitors, and friendly, helpful staffers ready to assist with any issue you may have experienced, whether related to file formats, hardware issues, or aesthetics, the **Moving Image AV Bar** is designed to help make collecting film and video art more relaxing and enjoyable.

Appointments for the **AV Bar** can be requested in person at the Moving Image London 2013 front desk during regular fair hours. The **AV Bar** is open each day of the fair from 12 - 4 PM.

For more information visit: http://www.moving-image.info/moving-image-av-bar/

National #Selfie Portrait Gallery

Curators Kyle Chayka and Marina Galperina will present *National #Selfie Portrait Gallery*, an installation of 16 emerging artists from the EU and the US who have created short-form videos engaging with the medium and concept of the "selfie," the omnipresent slang for the digital self-portraits found across all social networks.

Self-portraiture has a long artistic heritage, with devotees including Rembrandt, the compulsive self-documentarian, Courbet, who styled himself a suave, long-haired Bohemian, and van Gogh, the fragile genius, bandaged at the ear. Today, the genre belongs to anyone with a camera. Self-portraiture is the most democratic artistic medium available, not merely as a performative outlet for the social self, but also as an intimate route of personal catharsis for today's

Installed on two screens, National #Selfie Portrait Gallery will display a rotating series of short videos commissioned for the project, each 30 seconds or less in length. The artists, including



Bunny Rogers, Rollin Leonard, Jayson Musson (Hennessy Youngman), Yung Jake, Leslie Kulesh, Kim Asendorf, Ole Fach, and Jesse Darling, were selected specifically for their established practices, ranging from poetic internet confessionals to experimental, process-minded new media portraiture and humorous,

subversive commentaries on exhibitionism.

National #Selfie Portrait Gallery explores the range of performativity, personality, authenticity, and expression inherent in the #selfie form, from the instant gratification of its creation to the popularity contests of its publication. The #selfie is as omnipresent as the smartphone and as diverse as humanity itself.

The artist videos will be sold in editions of five for \$500 each for the duration of the fair. Visitors will also be encouraged to contribute to the discussion by taking their own Instagram or Vine selfies and tagging them **#NSPG**.

Full Artist List:

United States Europe Anthony Antonellis Kim Asendorf Rhys Coren Yung Jake Jesse Darling Rollin Leonard Jayson Musson Leslie Kulesh Alexander Porter Carlos Sáez Daniel Swan Bunny Rogers Angela Washko Addie Wagenknecht Jennifer Chan Saoirse Wall

Curators:

Kyle Chayka is the curator of <u>Dying on Stage: New Painting in New York</u> at Garis and Hahn Gallery in New York City, co-curator of <u>Shortest Video Art Ever Sold</u> at Moving Image Art Fair New York 2012, and a freelance writer for publications including the *New York Observer, Pacific Standard*, and *Modern Painters*.

Marina Galperina is a co-curator of <u>Shortest Video Art Ever Sold</u> at Moving Image Art Fair New York 2012 and new media and video art pop-up shows around Brooklyn. She is the Managing Editor of culture/news site ANIMAL New York and a freelance writer for *ARTnews, New York Magazine, The Atlantic, BAKU,* and *Candy.*

Contact information:

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Moving Image Online Exclusively at Artsy.net



We are excited to announce an exclusive online partnership with <u>Artsy.net</u> for Moving Image London 2013. The exclusive online preview of Moving Image London will launch on Artsy on **October 10th**, one week prior to the fair opening.

The fair coverage on Artsy will serve as a dedicated online resource for collectors to browse artists, works, and exhibitors, explore editorial coverage and top picks from art world insiders, and inquire about artworks remotely.

Artsy is an online platform for discovering, discussing, and collecting art, featuring 50,000+ works by 11,000+ artists sourced from over 400 leading galleries and 100 nonprofit institutions worldwide. In addition to serving as the go-to online destination to browse artwork listings and exhibitions from the world's best galleries, Artsy offers comprehensive coverage of top international art fairs. For example, Artsy's partnership with The Armory Show this past March received over 250,000 visits from 170+ countries, generating an audience 5X larger than in-person visitors to the fair.

Nitehawk's Art Seen and Moving Image London

Moving Image and **Nitehawk Cinema** are happy to announce their continued partnership for the Moving Image Art Fair. Once again three videos from the 2013 London edition of the fair will be selected to screen in the cinema this fall.

Nitehawk programmer, Caryn Coleman, has launched a screening program called **Art Seen**, formed to cultivate the relationship between artist moving images and the cinematic space. She will choose three works from Moving Image London to be screened throughout the program.



Art Seen is a monthly art-focused program showing artist documentaries, the art world in film, and artist-directed features that also includes a guest-curated artist moving image program pre-show.

Nitehawk Cinema is an independent movie house with a selective approach to film, food, and drink. Located in Williamsburg, Brooklyn, Nitehawk offers audiences an unparalleled cinematic experience by combining first-run, repertory film programming, and signature programming such as Live Sound Cinema, The Works, and Music Driven, along with tableside food and beverage service in all theaters. For more information on Nitehawk Cinema please visit nitehawkcinema.com

The Moving Image Award

Moving Image is very pleased to announce details on the second annual **Moving Image Award** to be presented October 17, 2013, the opening day of the London version of the fair. This year, the Moving Image Award will fund the acquisition of an artwork from the fair for the permanent collection of **53 Art Museum in Guangzhou, China.** The award is **sponsored by Qiongbo Li,** founder of Guangdong Wanpin Culture & Art Development Co., Ltd, in Guangzhou, China.

Established in 2012 to help incorporate video and film into the permanent collections of art institutions, the inaugural Moving Image Award honored San Francisco collectors Pamela and Richard Kramlich, who have supported contemporary artists working in video, film, and new media through their private collection and through the New Art Trust, a non-profit organization they founded to advance the collection, preservation, exhibition, and understanding of technology-based art forms. The Kramlichs' dedication has inspired Moving Image to reach out to similarly-minded supporters to expand the inclusion of video, film and new media in museum collections globally. The inaugural Moving Image Award funded an acquisition by Tate for their permanent collection. as selected bν Tate's Curator of Film. Stuart Comer.

The Moving Image Award grants \$10,000 toward an acquisition for the permanent collection of 53 Art Museum, the first non-profit private contemporary art museum in the major Chinese city of Guangzhou. 53 Art Museum's building was designed from repurposed China rail hangars, resulting in a unique environment that echoes history and contemporary trends in architecture. Under the slogan of "Standing in Guangdong, with eyes on the world", 53 Art Museum devotes

itself to promoting contemporary art, especially video art.

BYOB

For more information, visit http://www.moving-image.info/the-moving-image-award/

Returning in 2013: BYOB!

Clare Holden and João Laia host a presentation of third edition of the very popular BYOB (Bring Your Own Beamer) on the opening night of Moving Image on Thursday, October 17th 6-8PM.

byoblondon2013.tumblr.com

Building on the success of last year's BYOB event, which was held in the atmospheric attic space of the Bargehouse, this year even more artists and filmmakers will be involved to present and a true spectrum of moving image works by emerging artists. BYOB is a series of one-night-exhibitions hosting artists, their work and their projectors.

The event will include a series of artists that will collaborate on site to create a moving image performance. Each artist will choose the work to be exhibited and bring his or her own projection apparatus.

For more information, visit byoblondon2013.tumblr.com

Moving Image gratefully acknowledges the generous support of our sponors and media partners:































About Moving Image Art Fair

Moving Image will return to The Bargehouse, October 17-20, 2013, during Frieze Art Fair in London. Located within short walking distance of Tate Modern, the Bargehouse is just behind the Oxo Tower on the South Bank

Entry to Moving Image is free to the public and open Thursday, October 17, 2-6pm, with opening reception 6 - 8 pm. –Friday and Saturday, October 18 – 19, 11 am – 7 pm, and on Sunday, October 20, 11 am – 6 pm.

Moving Image was conceived to offer a unique viewing experience with the excitement and vitality of a fair, while allowing moving image-based artworks to be understood and appreciated on their own terms. Moving Image London 2013 will feature a selection of international commercial galleries and non-profit institutions presenting single-channel videos, single-channel projections, video sculptures, and other larger video installations.

Founded by Murat Orozobekov and Edward Winkleman of New York's Winkleman Gallery, Moving Image takes place each year in New York and London.

Moving Image

October 17-20, 2013

Bargehouse

Oxo Tower Wharf Bargehouse Street South Bank London SE1 9PH, UK

Map It

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Hours:

Thursday, October 17, 2013: 2 pm - 6 pm

Opening reception: Thursday, October 17, 2013:, 6-8 pm Friday – Saturday, October 18-19, 2013: 11 am – 7 pm

Sunday, October 20, 2013: 11 am - 6 pm



Bargehouse is owned and managed by Coin Street Community Builders www.coinstreet.org

For more information, contact Edward Winkleman at (1) 212.643.3152 or contact@moving-image.info. Or visit www.moving-image.info.

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